

Chippewa County Bicycle and Pedestrian Plan

Draft Vision, Goals, and Objectives 11/7/2017

VISION: Chippewa County will work in collaborative partnership with towns, villages, and cities as well as the state and any bicycle or trail associations to provide safe, convenient, enjoyable and cost effective walking and biking opportunities that serve a broad range of people with different ages, abilities, and interest; support tourism and enhanced quality of life; and link communities to each other, to key destinations, and to the surrounding region.

GOAL 1: Increase safety and comfort for all road users.

OBJECTIVE A: Work with local governments, schools, advocacy and enthusiasts groups to create an educational campaign for school children and adults to increase awareness and understanding of traffic laws regarding pedestrians and bicyclists.

OBJECTIVE B: Reduce distracted driving in the county with targeted information campaign, raising awareness of the dangers of talking and texting while driving and well as the use of hands-free devices while driving.

OBJECTIVE C: Improve traffic infrastructure with appropriate treatments that decrease the risks to vulnerable road users, particularly with regard to extended shoulders.

GOAL 2: Build support for implementation among local governments, school districts, businesses, associations, and local property owners for pedestrian and bicycle infrastructure and policies.

OBJECTIVE A: Create a county bicycle and pedestrian advisory group to provide information to the towns, villages, and cities and to guide and coordinate future pedestrian and bicycle planning and implementation in the county.

OBJECTIVE B: Develop partnerships between cities, villages, towns as well as property owners and associations for local trail and route stewardship and maintenance.

OBJECTIVE C: Distribute model policies for local government units regarding pedestrians and bicyclists.

GOALS 3: Promote existing and future pedestrian and bicycle infrastructure and facilities to Chippewa County residents and visitors.

OBJECTIVE A: Increase “wayfinding” efforts, including expanded access to bicycle and pedestrian maps through the internet and the installation of wayfinding signage on local routes.

OBJECTIVE B: Catalog existing bicycle and pedestrian facilities among and nearby trails and routes, such as bathrooms, drinking fountains, bicycle parking and storage lockers, and bicycle repair stations and shops. Distribute this information through various platforms, such as the county website.

GOAL 5: Increase bicycle and pedestrian connectivity for residents and tourists.

OBJECTIVE A: Identify routes connecting places of interest and recreation, such as parks, trails, historical sites, and local businesses.

OBJECTIVE B: Identify bicycle routes that connect county communities to each other as well as to communities outside of the county.

OBJECTIVE C: Increase the miles of county trails.

GOAL 7: Increase the availability of bicycle facilities and options in the county.

OBJECTIVE A: Increase the capacity for bicycle parking in the county.

OBJECTIVE B: Create a bikeshare program that is suited to the needs of the county.

OBJECTIVE C: Focus on multimodal transportation accommodations, such as bus bicycle racks, “walking school buses” and “park and walk” lots, etc.