

Eau Claire Bicycle and Pedestrian Plan

Draft Vision, Goals, and Objectives

VISION: Eau Claire County will work in collaborative partnership with towns, villages, and cities as well as the state and any bicycle or trail associations to provide safe, convenient, enjoyable and cost effective walking and biking opportunities that serve a broad range of people with different ages, abilities, and interest; support tourism and enhanced quality of life; and link communities to each other, to key destinations, and to the surrounding region.

GOAL 1: Increase the safety and comfort of all road users through education, design, and enforcement efforts.

OBJECTIVE A: Initiate an educational campaign for school children and adults to increase awareness and understanding of traffic laws and proper trail etiquette regarding pedestrians and bicyclists

OBJECTIVE B: Enforce existing traffic laws and local ordinances including policies to keep walk and bikeways free of obstacles including snow or street furniture such as trash cans.

OBJECTIVE C: Use ‘complete streets’ approach when building or renovating streets and roads to reduce the chance of hazardous situations for pedestrians, bicyclists, and motorists.

GOAL 2: Improve trail and route accessibility within and between communities and key destinations.

OBJECTIVE A: Create trail accesses at regular intervals, especially in neighborhoods and commercial areas.

OBJECTIVE B: Prioritize on-road routes based on access to destinations and trails as well as pedestrian and bicycle system gap elimination.

GOAL 3: Strengthen rural to urban connectivity, including usefulness and appeal for potential pedestrians and bicyclists in non-urban areas.

OBJECTIVE A: Create rural pedestrian and bicycle routes on town and county roads in conditions with extended shoulders and high visibility. Align bike/pedestrian routes with the county capital improvement plan to identify routes that are scheduled to be renovated to include extended shoulders.

OBJECTIVE B: Set rural standards for pedestrian and bicycle facilities for county roads, including a wayfinding system.

GOAL 4: Build public private partnerships with local businesses, residents, and associations (i.e. neighborhood associations to the Boy Scouts) for stewardship of local trails.

OBJECTIVE A: Solicit donations from businesses and other service organizations for route and trail signage.

OBJECTIVE B: Build partnerships with local governments, residents and organizations for trail maintenance.

OBJECTIVE C: Inform local service organizations of local trail needs.

GOAL 5: Promote and Increase Tourism

OBJECTIVE A: Create bicycle tour routes throughout the county.

OBJECTIVE B: Connect tour routes to population tourist designations.

OBJECTIVE C: Focus on building and improving trail amenities, including trail heads, bathrooms, and drinking fountains.

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